

American Numismatic Association
Board of Governors Open Session Videoconference
Tuesday, February 7, 2023 at 4:00pm MST
(3:00pm PST • 5:00pm CST • 6:00pm EST)

Call to Order – President Ralph Ross, PhD

Roll Call – Secretary Sandy Pearl

1. Approval of Open Session Minutes – President Ralph Ross

MOTION by _____, second by _____ to approve the minutes of the Board of Governors' Open Session Meeting at the New York International Numismatic Convention on January 12, 2023.

2. Convention Security Purchases – Executive Director Kim Kiick

MOTION by _____, second by _____ to spend up to \$_____ to obtain radios and cameras to enhance convention security.

Note: If approved, these items will be obtained and implemented immediately.

3. ANA Commemorative Coin Program Committee – Governor Charles Morgan

MOTION by Morgan, second by _____ to provide for the establishment of a permanent ANA committee to assist the organization in lobbying the Congress of the United States to draft, sponsor, and pass legislation providing for the creation of a commemorative coin program to honor the American Numismatic Association and its storied history, with proceeds going to fund the Association's ongoing educational mission. The committee will remain active from board to board until a future board dissolves the committee through a board vote or the ANA succeeds in this endeavor.

Note: This motion seeks to provide the American Numismatic Association (ANA) with an effective and dedicated committee that will lobby the United States Congress in order to

facilitate the passage of legislation creating a commemorative coin program that would honor the ANA. This motion further aims to ensure that proceeds from such a coin program will be directed towards funding the Association's ongoing educational mission. The committee, established by this motion, will remain active until the ANA succeeds in its endeavor to secure such a coin program.

This motion is a vital step towards realizing the ANA's long-term goals of providing ongoing support and development for numismatics as an important part of American heritage and culture. Passage of this motion will demonstrate the Association's commitment to its mission and ensure that the organization will have access to the resources it needs in order to succeed.

As an ongoing concern, this committee can lead a grassroots effort with other collectors and collector organizations to lobby their elected representatives to support our shared effort. Coin collectors have funded various causes throughout the years through their purchase of commemorative coins. It is time that our organization receives some of that benefit.

4. Overhaul and Rebranding of the National Money Show – Governor Charles Morgan

MOTION by Morgan, second by _____ to direct the convention committee and the ANA Convention staff to produce a feasibility study on an overhaul and rebranding of the National Money Show, to determine whether refocusing and rebranding the show as the ANA Annual Convention would result in a better experience for our members and justify the investment that the organization makes in this event.

Note: It is my belief that a viable path forward for the NMS may exist if the show's focus changes from commercial to educational. The ANA would have to determine whether specialty clubs like TAMS, EAC, CONECA, AINA, and others would be willing to combine resources to put on a large "collector-rama" type convention at the same time in the same place.

The joint convention would also provide a platform for collectors to showcase their unique coin collections, as well as other items of interest that may be showcased by our community. I believe that this would create a more meaningful and enjoyable experience for all attendees.

To date, the ANA has not been able to see a positive return on its investment for holding a spring commercial coin show. I would like to see the committee reach out to specialty clubs to gauge interest, do a cost analysis, and a site analysis and determine the feasibility of such a change in direction. This concept, if implemented, would be a return to our roots for the ANA.

5. Annual Spanish Language Version of *The Numismatist* – Governor Charles Morgan

MOTION by Morgan, second by _____ to direct the editorial staff of *The Numismatist* to publish an annual Spanish language version of the magazine. The Spanish version should draw from relevant articles published throughout the year, translated professionally into the Spanish language plus exclusive articles produced by Spanish-speaking experts and members. This periodical should be available in print and in digital format. Print version distribution should be prioritized to Spanish-speaking members who request it and to clubs and organizations in Spanish-speaking communities in the Americas.

6. Reinstate National Distribution of *The Numismatist* – Governor Charles Morgan

MOTION by Morgan, second by _____ to reinstate a national distribution program that would put physical copies of *The Numismatist* on magazine stands in line with the distribution plan that the ANA initiated at my [Charles Morgan's] request at the 2019 FUN Show ANA Future of Numismatics Symposium. The Board should consider any losses incurred in this program as a marketing expense with the long term goal of raising awareness of the ANA to the general public. It is further recommended that a special cover for these issues be produced and that the ANA trademark the name "The American Coin Collector" for the purposes of the promotion of the magazine.

7. Re-establish the World Series of Numismatics – Governor Charles Morgan

MOTION by Morgan, second by _____ that the ANA set up a committee to re-establish the World Series of Numismatics.

8. Staff Position for National Club Outreach Director – Governor Charles Morgan

MOTION by Morgan, second by _____ that the ANA establish a paid salaried full-time position at ANA headquarters for National Club Outreach Director.

9. Board Meeting Schedule – President Ralph Ross

The next Board of Governors meetings are scheduled in person at the Phoenix National Money Show® on Friday, March 3, 2023.